

NWFFest

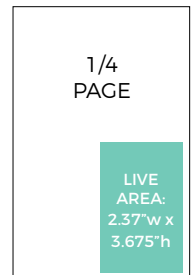
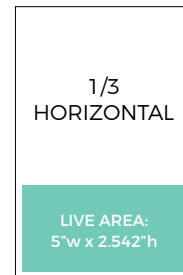
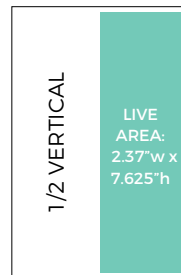
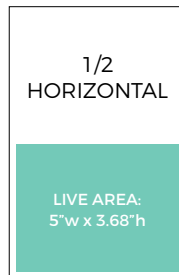
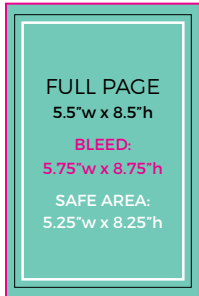


Please mail your ads
in PDF or EPS format to:
andi@andreafoglia.com



SPONSORSHIP SPEC SHEET

Your support makes it possible for the festival to continue bringing great films, filmmakers and programs to Southern Nevada while keeping tickets prices affordable. We cannot do it without the support of donors like you! The Nevada Women's Film Festival is a project of Women in Film (WIF) Nevada (formerly Nevada Women's Film Collective), a 501(c)(3) organization. All donations to our organization are tax-deductible.



DIAMOND

LOGO vector preferred

FULL PAGE print ad

Trim: 5.5" w x 8.5" h

Bleed: 5.75" w x 8.75" h

Safe Area: 5.25" w x 8.25" h

1920x1080 digital ad

PLATINUM

LOGO vector preferred

HALF PAGE print ad

(horizontal)

Live Area: 5" w x 3.68" h

1920x1080 digital ad

GOLD

LOGO vector preferred

HALF PAGE print ad

(vertical)

Live Area: 2.37" w x 7.625" h

960x1080 digital ad

SILVER

LOGO vector preferred

THIRD PAGE

print ad

Live Area: 5" w x 2.542" h

BRONZE

LOGO vector preferred

QUARTER PAGE

print ad

Live Area: 2.37" w x 3.675" h

If You Are **PROVIDING** Your Ad

PLEASE FOLLOW THESE GUIDELINES:

SIZE: The ad must meet the required size specifications of the ad size in your agreement (see specs above). No crop or trim marks please.

RESOLUTION: All images / logos should have a minimum resolution of 300 dpi for best print quality.

FILE TYPE: We accept high resolution PDF and EPS/AI file types.

For best quality, all ads should have text converted to outlined and graphics / images embedded to avoid issues when printed. The max file size that can be emailed is 200 MB. **For Diamond Ads:** All important text / information should be contained inside the **safe area** otherwise it may print too close to the edge of the page OR be trimmed off in the printing process. Add .125" to all sides of trim for **bleed**.

If NWFFest is **DESIGNING** Your Ad*

PLEASE SUPPLY THE FOLLOWING MATERIALS:

- Provide the sponsorship level and all text to be included in the ad, along with any design requests and / or overall goals of the ad.
- The logo as an .eps file. If you do not have this file, we also accept high-resolution PDF of JPG.
- Any high-resolution image(s) (300dpi) you'd like to included.
- If you would like to include a stock image, please supply the image number from Shutterstock.com.
- If you have a sample ad the design team can use as reference, please send that as well.
- Mail your files and directives to **andi@andreafoglia.com**.
- Ads are designed at a flat rate pricing of **\$75** and include one to two designs and up to two iterations.

DISCLAIMER

NWFFest is not responsible for error in provided ads. A design proof is provided for approval if you should choose to have NWFFest design your ad. The color of your on-screen ad proof and the printed ad may not be exact, and can vary upon publication. Images saved directly from the web are most likely low resolution and rarely convertible to the required resolution for print.