



**2024**

THE MAJESTIC ADVENTURES OF OFELIA DE SOUZA by Sandra Belela Lopes | 2022



**Did you know that  
more than 40% of films  
don't pass the BECHDEL TEST?**



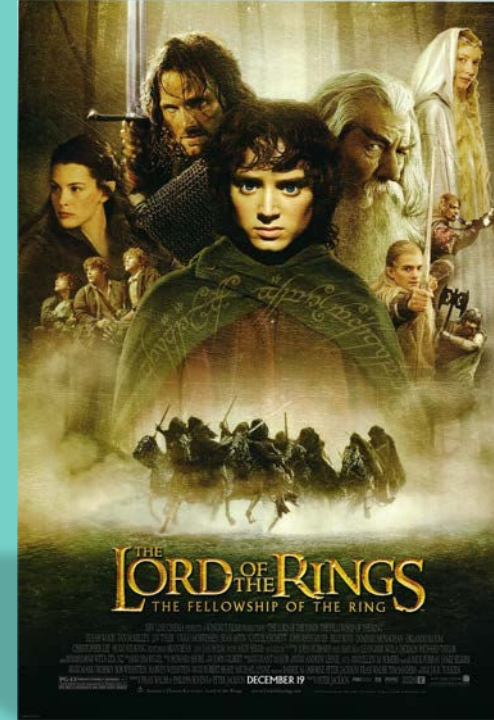
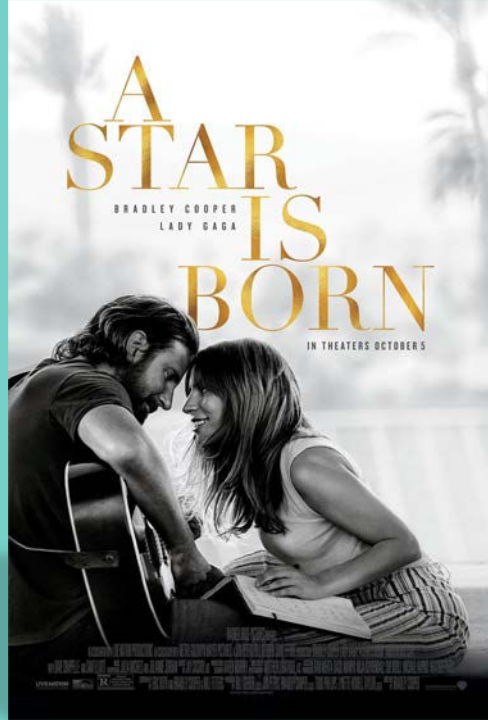
**The Bechdel Test asks whether a film:**

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- **Has at least two female characters, with names...**
  - **who have at least one conversation...**
  - **about something other than a man**
- 



# Surprisingly, many popular films fail this test:





**Change begins  
with awareness.**



**That's where the Las Vegas-based  
Nevada Women's Film Festival  
(NWFFest) comes in.**

NOW IN ITS 10th YEAR

# The mission of NWFFest: to celebrate and support the fair representation of women in film



2023



2022



2021



2020



2019



2018



2017



2016



2015



**We do this by programming:**

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- **quality local, national and international films...**
- **largely by and about women...**
- **focused on strong, complex female characters and subject matter...**

*and enjoyed by attendees of all ages and genders*

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DIRECTOR MICHELLE DANNER

and non-exploitive way, and also a way that would bring away  
justice to, um, to this kind of problem, but also tel  
way that people could really understand and grasp just how

**Our event features topical, expert panels:**

- Costume Design (2016)
- Diversity (2017)
- #MeToo (2018)
- Social Media & Film (2019)
- Script Supervisors (2021)
- HBO's *Nuclear Family* (2022)





**Our event features:**

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- **Renowned Guest Artists**
- **Special Screenings**
- **Branded Traditions & Unique Awards**
- **Nevada Woman Filmmaker of the Year**
- **Nevada Woman of Achievement**
- **Vanguard Award**
- **The Femmy Awards**

**Including Spirit of Activism & Best Female Protagonist**

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## Our Signature VANGUARD AWARD

- Recognizes a featured guest artist for pioneering achievement in film...
- Honors both new and established filmmakers

### PAST VANGUARD HONOREES INCLUDE:



Laure de Clermont-Tonnerre



Ana Lily Amirpour



Ry Russo-Young



Jordana Spiro & Angelica Nwandu



Stephanie Rothman



Abigail Breslin & Michelle Danner



**NWFFest works to:**

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- **Create meaningful events with respected speakers**
  - **Raise awareness of women in film**
  - **Expose all ages to socially conscious programming**
  - **Increase cultural opportunities for Nevadans**
  - **Draw visitors to support local economy**
  - **Promote Nevada as an arts and culture destination**
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**NWFFest aspires to be  
the premier women's film festival  
in the United States by year TEN**



**To achieve this vision we must:**

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- **Dramatically increase visibility**
  - **Strengthen our organizational infrastructure**
  - **Grow community and corporate support through sponsorships & memberships**
  - **Create year-round educational events**
  - **Assist filmmakers with travel**
-



**By achieving these goals,  
we can support women  
the world over to bring  
their stories to light.**

## BOARD OF DIRECTORS

# NWFFest is produced by Women in Film (WIF) Nevada, a proud chapter of Women in Film & Television International (WIFTI)

*Our growing board includes filmmakers, professors, Nevada arts & resource specialists, producers, writers and activists!*



**HANNAH  
UTECHT**  
Advisory Board



**NIKKI  
CORDA**  
Executive Director  
and Founder



**DANETTE  
TULL**  
Advisory Board



**BRETT  
LEVNER**  
Executive Board



**KELSIE  
STACY**  
Advisory Board



**DR.  
HEATHER  
ADDISON**  
Executive Board



**MAY MAY  
LUONG**  
Advisory Board



**KEELY  
DERVIN**  
Executive Board



**ERIC  
RICE**  
Advisory Board



**DR.  
AUTOOSA  
KOJOORI**  
Executive Board



**JENNIFER  
DEAN**  
Advisory Board

*Complete bios at [NWFFest.com/NWFFestTeam](https://www.nwffest.com/NWFFestTeam)*





## How can you help?

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- **Become a sustaining sponsor**
  - **Become a member**
  - **Join our fundraising board**
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## BECOME A SPONSOR

# Join our growing community of esteemed sponsors



This project is funded in part by a grant from the Nevada Arts Council, a state agency, and the National Endowment for the Arts, a federal agency



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES



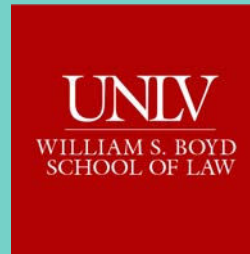
This program is made possible by a grant from Nevada Humanities



*Nevada Governor's Office of*

**ECONOMIC DEVELOPMENT**

*Empowering Success*



YOUR VISION. OUR VENUE.  
[www.meetlv.com](http://www.meetlv.com)



# DIAMOND SPONSOR

FULL PAGE  
PROGRAM AD

## WEBSITE ADVERTISING

- 1 Full-Year of website advertising in the form of a 336 x 600 banner ad, featured on the NWFFest home page
- Logo placement on the NWFFest website sponsorship page linking to Sponsor's website

## EVENT ADVERTISING

- Logo placed on all promotional material (including Step & Repeat) and social media
- Mentioned in all on-air news media coverage, in print and press releases
- Premium full-page ad placement in the Film Festival program booklet
- Featured full-screen advertisement prior to every film block
- Festival Award named in your honor, which you will have the opportunity to present on stage.

DIAMOND  
BANNER AD

**336x600**

## INCLUDES

- Promo items at festival in gift bags and/or on display at table in lobby opening night
- Six All-Fest passes

# PLATINUM SPONSOR

## WEBSITE ADVERTISING

- 1 Full-Year of website advertising in the form of a 336 x 280 banner ad, featured on the NWFFest home page
- Logo placement on the NWFFest website sponsorship page linking to Sponsor's website

## EVENT ADVERTISING

- Logo placed on all promotional material (including Step & Repeat) and social media
- Mentioned in all on-air news media coverage, in print and press releases
- Premium half-page horizontal ad placement in the Film Festival program book
- Full-screen advertisement prior to every film block
- Festival Award named in your honor, which you will have the opportunity to present on stage during the Emmy Awards.

## INCLUDES

- Promo items at festival in gift bags and/or on display at table in lobby opening night
- Four All-Fest Passes

1/2 PAGE  
PROGRAM AD

PLATINUM  
BANNER AD  
**336x280**

# GOLD SPONSOR

## WEBSITE ADVERTISING

- 1 Full-Year of website advertising in the form of a 1080 x 90 banner ad, featured on the NWFFest main event page
- Logo placement on the NWFFest website sponsorship page, linking to Sponsor's website



1/2 PAGE VERTICAL  
PROGRAM AD



GOLD BANNER AD

1080x90

## EVENT ADVERTISING

- Premium half-page horizontal ad placement in the Film Festival program
- Half-screen advertisement prior to every film block

## INCLUDES

- Promo items in gift bags and/or on display at table in lobby opening night
- Four All-Fest Passes

# SILVER SPONSOR

- One-third page ad placement in the Film Festival program;  
if you are an individual your name will appear as an honored guest
- Logo and link featured on the NWFFest website sponsor page
- Listing on screen prior to every film block
- Two All-Fest Passes



1/3 PAGE  
PROGRAM AD

# BRONZE SPONSOR

- Quarter page ad placement in the Film Festival program
- Logo and link featured on the NWFFest website sponsor page
- Listing on screen prior to every film block



# 10<sup>th</sup> Anniversary

**Congratulate NWFFest on their 10<sup>th</sup> Anniversary by donating \$100**

Your name will be added to the website sponsorship page, as well as, featured in this year's program booklet



★★★ TESTIMONIAL ★★★


“Had a great time at this festival and can't thank everyone enough! The team of hardworking, passionate women really made this festival a great experience. The films were well-curated. Loved their platform for female-centric films. Would definitely recommend submitting to the Nevada Women's Film Festival. A great opportunity for me to network with other female filmmakers too!”

– Kasha Sequoia Slavner





★★★ **TESTIMONIAL** ★★★

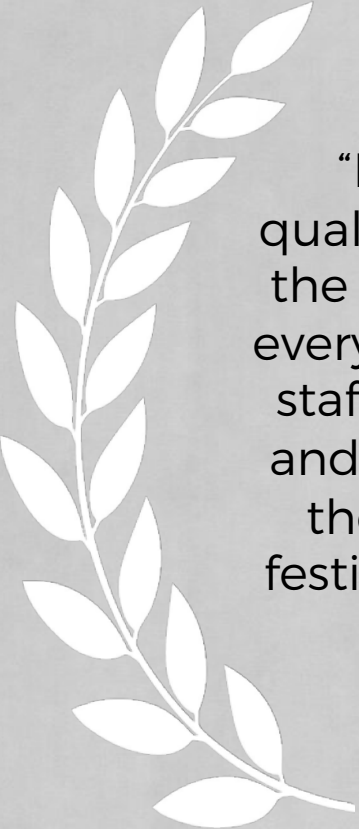


“I have been fortunate to attend this festival both as a filmmaker and as an audience member, and to witness firsthand how it has grown and how their adept and indefatigable staff and volunteers have approached each new year, building upon previous years’ successes, and in turn fostering an inclusive and enriching setting for filmmakers and film lovers to gather, experience and discuss representation in new works and to champion the full span that is women’s varied perspectives. As the festival has developed, they have also continually driven awareness about the challenges women face in the industry.”



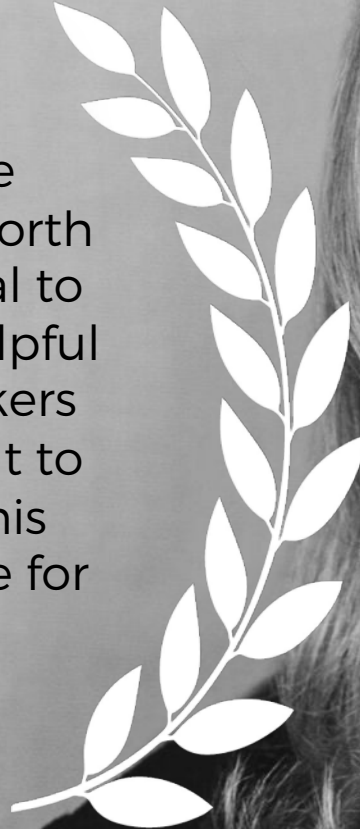
– Eric Rice

★ ★ ★ TESTIMONIAL ★ ★ ★



“Had a GREAT time at this festival! The quality of the movie theater alone was worth the trip to Vegas. Perfect location, central to everything, and such a wonderful and helpful staff. I met so many likeminded filmmakers and saw some incredible films. Shout out to the wonderful women who organize this festival; they were able to get a full house for almost every screening.”

– Chelsea Gonzalez



For more information about Nevada Women's Film Festival

Visit [NWFFest.com](http://NWFFest.com)

Email [NWFFestival@gmail.com](mailto:NWFFestival@gmail.com)

or [Nikki@nwffest.com](mailto:Nikki@nwffest.com)

**Thank you for your support.**

Your support makes it possible for the festival to continue bringing great films, filmmakers and programs to Southern Nevada while keeping tickets prices affordable

The Nevada Women's Film Festival is a project of Women in Film Nevada  
(formerly Nevada Women's Film Collective), a 501 (c)(3) organization

All donations to our organization are tax-deductible.